

EVENT PROGRAM

THURSDAY | FEBRUARY 29, 2024
11 a.m. - 2 p.m. ET

2024 Election Readiness and Corporate Political Responsibility: Six Strategies for a Proactive, Principled Response



An Initiative of the ERB INSTITUTE *at the* UNIVERSITY OF MICHIGAN

Agenda

The event will be divided into three one-hour sessions.

GOALS FOR TODAY'S SESSION

1. Gain a better understanding of US political risks and the implications for business.
2. Explore the Erb Principles for Corporate Political Responsibility, and how strong principles enable a non-partisan, defensible response
3. Get oriented to six strategies for increasing your readiness, and meet partners who can help



11:00 - 11:15 am ET

WELCOME AND PREVIEW OF DAY

- **Terry Nelidov** Managing Director of the Erb Institute at the University of Michigan
- **Elizabeth Doty** Director of the Erb Institute's Corporate Political Responsibility Taskforce
- **Christine Smitz** Sustain 365 Consulting

11:15 - 12:00 pm

US POLITICAL RISKS AND IMPLICATIONS FOR BUSINESS

- **U.S. Political Risks To Business** - Sarah Amico, Executive Chairperson of the Board, Jack Cooper Transport & Logistics, and Leadership Now Project Member
- **Three Political Risk Scenarios On The Horizon** - Bennett Freeman, Associate Fellow, International Law Program, Chatham House
- **Discussion Activity & Introduction to Partners**

12:00 - 12:55 pm

THE POWER OF A PRINCIPLED RESPONSE

- **Principles in Action: A Corporate Perspective** - Chris Padilla, Vice President for Government and Regulatory Affairs, IBM, interviewed by Tom Lyon, Dow Chair of Sustainable Science, Technology & Commerce, Ross School of Business & SEAS
- **Why Businesses Need Principles** - Former U.S. Congresswoman (R-R.I.), Hon. Claudine Schneider, interviewed by Tom Lyon, Dow Chair of Sustainable Science, Technology & Commerce, Ross School of Business & SEAS
- **Working Through a Political Risk Scenario** - Jen Stark, Co-Director, Center for Business & Social Justice at BSR
- **Discussion Activity & Introduction to Partners**

Agenda

The event will be divided into three one hour sessions.

12:55 - 1:45 pm

DIVING INTO READINESS STRATEGIES & PARTNERS TO HELP

- Introduction to Partners & Breakout Discussions

BREAKOUT #1

Review and Strengthen Governance, including risk assessment

Daniella Ballou-Aares Leadership Now Project
Bruce Freed Center for Political Accountability

BREAKOUT #2

Clarify CPR Principles

Elizabeth Doty and Tom Lyon Erb Institute
Scott Warren SNF Agora Institute

BREAKOUT #3

Drive Internal-Facing Initiatives, including employee civic engagement and bridging

Sarah Bonk Business for America
Anjelica Smith Civic Alliance

BREAKOUT #4

Drive External-Facing Initiatives, including policy advocacy and multi-sector engagement

MaryAnne Howland BSR
Richard Eidlin Business for America
Jerren Chang GenUnity

1:45 - 2:00 pm

CONCLUSION: WHERE DO WE GO FROM HERE

- Closing Inspiration - Julia Roig, Chief Network Weaver, Horizons Project
- Summary and Next Steps - Elizabeth Doty, Terry Nelidov

Six Readiness Strategies

For Corporate Political Responsibility in Election 2024



CPR Taskforce Ground Rules

Adopting a “Third Side” approach

CONNECT WITH RESPECT

prioritizing relationships

PRACTICE INQUIRY

inviting others to share their thinking

BE SUCCINCT

to allow for balanced participation

LISTEN FULLY

with a willingness to be influenced

SPEAK AUTHENTICALLY

with a willingness to be influenced

REVEAL YOUR THINKING

including why you see things as you do

PRACTICE NON-PARTISANSHIP

focusing on actions or principles underneath labels

Chatham House Rule

participants are free to use the information received in the gathering, but...

neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed

Non-Partisanship & Non-Advocacy:

The CPRT is strictly non-partisan and does not advocate, promote or support any political party or candidate. While members and partners may express their views freely, we do not endorse or advocate particular policies or legislation but may provide thought processes for evaluating proposals based on CPR principles.



Speakers



Sarah Amico Executive Chairperson, Jack Cooper Holdings Corp.

Sarah Amico is the Executive Chairperson of Jack Cooper Holdings Corp., North America's premier finished vehicle company and a WBENC-certified Women-Owned Business Enterprise (WBE). Under Sarah's leadership, the company committed to net-zero emissions, strongly supported its union workers, launched an industry-leading DEI initiative, and been awarded numerous industry awards for superior performance including the Ford World Excellence Award, the Toyota President's Award, and the General Motors "Supplier of the Year" Award -- three times in the last eleven years. Mrs. Amico serves on the Board of the University of Texas' IC2 Institute, Privacy4Cars -- a venture-backed leader in data privacy, and is the founder of Rediscovering Our American Dreams, a media company documenting how hundreds of communities experience the American Dream. Prior to joining Jack Cooper, Mrs. Amico worked as the Head of Strategic Planning at APA Talent and Literary Agency in Beverly Hills, and at the William Morris Agency's seed capital initiative, the Mail Room Fund. She received her B.A. in Politics magna cum laude from Washington & Lee University and her M.B.A. from Harvard Business School. She lives in Marietta, GA, with her Italian-born husband, two pre-teen daughters, their zoomy dog, Stella, mischievous tabby cat Jack, and a tiny DeKay's brown snake named Linguine. She was a previous candidate for statewide office in Georgia.



Daniella Ballou-Aares CEO, Leadership Now Project

Daniella Ballou-Aares is the Founder and CEO of the Leadership Now Project, a national membership organization of business and thought leaders committed to fixing American democracy. Daniella began her career at Bain & Company, working across the firm's offices in the US, South Africa and the UK. From there she became a founding Partner at Dalberg, where she led the Americas business and transformed the startup into the largest social impact strategy firm with 25 offices worldwide. She spent five years in the Obama Administration as the Senior Advisor for Development to the Secretary of State, serving under Secretaries Clinton and Kerry. Daniella's perspectives have been featured in the Harvard Business Review, The New York Times, Fast Company, POLITICO, and the World Economic Forum, among others. Daniella is a member of the Council on Foreign Relations and was a 2014 World Economic Forum Young Global Leader. She holds an MBA from Harvard Business School, an MPA from the Kennedy School and graduated cum laude from Cornell with a BS in Operations Research and Industrial Engineering.

daniella@leadershipnowproject.org



Sarah Bonk Founder & CEO, Business for America

Bonk has over 20 years of experience in design, technology, and leadership at Fortune 500 companies, with expertise in strategy, organizational development, communications, and project management. She spent nearly 15 years at Apple in the Software, Retail, and Marketing Communications divisions. In her last role, she served as senior manager of over 50 interactive designers and managers for Apple.com. Today she serves as founder and CEO of Business for America (BFA), a business group dedicated exclusively to mobilizing the business community to help advance popular, bipartisan political reforms and technology solutions that strengthen representative democracy.

In addition to her role in founding and leading BFA, Bonk co-authored the BFA report Business Bridging Divides, exploring how to engage the business community to overcome social and political divisions in America through workforce culture and employee development.

Bonk is a political independent with a B.A. in public policy from Oberlin College. In 2022, Bonk joined JCOC93, the U.S. Department of Defense's Joint Civilian Orientation Conference, which enables American business and community leaders to have a full immersive experience with the military, and she now serves as a Navy Community Ambassador for California.

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Speakers



Jerren Chang Co-founder & CEO, GenUnity

Jerren Chang is the co-founder & CEO of GenUnity - a Boston-based, community leadership nonprofit that brings residents together across difference - from those experiencing a local issue (e.g., Health Equity) to those working in relevant institutions (e.g., hospitals, health insurers) - to build community and drive change. Since the organization launched in 2020, GenUnity has supported over 200 leaders and 100 cross-sector institutions - emerging as a novel, sustainable model to renovate our civic culture. GenUnity has been recognized by the National Civic League, Everyday Democracy, and XPRIZE and covered in local and national media outlets.

Prior to launching GenUnity, Jerren served in the Chicago Mayor's Office focusing on economic development policy and worked as a consultant at McKinsey & Company advising public and social sector leaders. He holds an MPP and MBA from Harvard Kennedy School and Harvard Business School and is a graduate of Duke University. Jerren also serves as a board member for Partners in Democracy, a contributing columnist for The Fulcrum, and a Visiting Fellow at the Edmond and Lily Safra Center for Ethics at Harvard University where he is researching and elevating how mission-driven organizations unlock community-centered innovation.

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Richard Eidlin National Policy Director, Business for America

Richard has worked for more than thirty five years at the intersection of business, politics, and policy. His career has spanned the private, public, and nonprofit sectors, domestically and internationally, and involved a range of leading edge issues, including sustainable economy, democracy, and clean energy. He has served as Business for America's Policy and Membership Director since 2018.

In 2009, he co-founded the American Sustainable Business Council and served as vice president for policy for ten years. Previously, Richard served as the business outreach director for the Apollo Alliance, advocating for federal and state clean energy and job creation policies. Beginning in the early 1990's, he devoted ten years to growing the US solar energy industry, building sales networks and advocating for state and federal legislation and regulations to create new markets.

Richard served an adjunct faculty at the University of Denver on Environmental Policy and Sustainability for 12 years. He earned a Master's in Public Administration from the University of Wisconsin-Madison.

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Bruce Freed President, Center for Political Accountability

Bruce F. Freed is president and co-founder of the Center for Political Accountability whose mission is to bring transparency and accountability to corporate political spending. Founded in 2003, CPA is reshaping how companies engage in political spending.

Under his leadership, CPA produces the annual CPA-Zicklin Index that benchmarks the Russell 1000 on their political disclosure and accountability policies and practices and created the CPA-Wharton Zicklin Model Code of Conduct for Corporate Political Spending. He helped develop CPA's innovative strategy of using corporate governance to address the risks companies face from political spending. As a result of CPA's efforts, political disclosure and accountability is recognized as the norm.

He draws on his long experience in journalism and on Capitol Hill. Bruce speaks widely and co-authored major CPA reports including Practical Stake and Conflicted Consequences the first examinations of corporations, political spending and democracy and conflicted company political spending and the risks posed to companies.

bffreed@politicalaccountability.net

Speakers



Bennett Freeman Associate Fellow, International Law Program, Chatham House

An innovative leader and standard-setter for responsible business and investment, Bennett Freeman has co-founded multi-stakeholder initiatives and coalitions focused on the extractives, technology and apparel sectors.

As principal of Bennett Freeman Associates LLC, he advises multinational corporations, international institutions and NGOs on policy and strategy related to human rights and labour rights. He was the lead author of *Shared Space Under Pressure: Business Support for Civic Freedoms and Human Rights Defenders* (2018).

As senior VP for sustainability research and policy at Calvert Investments, he directed the firm's ESG analysis, shareholder advocacy and public policy initiatives from 2006-15. He served as a Clinton presidential appointee in three positions at the US Department of State, including as Deputy Assistant Secretary of State for Democracy, Human Rights and Labor from 1999-2001. He was previously manager-corporate affairs at GE after beginning his career as a presidential campaign aide and speechwriter for Democratic nominee Walter Mondale. Bennett earned an MA/BA in Modern History at Balliol College, Oxford and an AB in History from the University of California at Berkeley.

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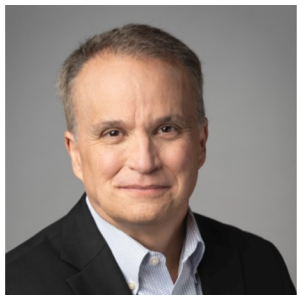
[Three Political Risk Scenarios On The Horizon](#) - to be explored in the program



MaryAnne Howland Director, Equity, Inclusion and Justice, BSR

MaryAnne is responsible for establishing equity, inclusion, and justice (EIJ) services at BSR as a leading business resource for value-based leadership. She provides insights, strategies, and resources to reimagine and institutionalize global EIJ using an issue-focused approach. She will lead BSR's EIJ team to provide support to companies across industries through strategic consulting services, thought leadership, and research on issues including, but not exclusive to: economic, health, and racial equity and inclusion; women's empowerment; PGLE; persons with disabilities, supply chains; board governance; and Indigenous and regional issues.

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Christopher Padilla Vice President for Government and Regulatory Affairs, IBM

As IBM's Vice President for Government and Regulatory Affairs, Christopher Padilla heads the company's global government affairs function, including a team of more than 100 professionals in thirty-seven countries. In this role, Chris drives IBM's worldwide effort to shape and influence public policies that impact the company, its business clients worldwide, and its communities.

Under Chris's leadership, IBM has played central roles in the creation of policy initiatives to promote economic growth through digital trade, to ensure the world's workforce is equipped with skills for a new era of technology, and to regulate cutting-edge technologies like artificial intelligence in targeted ways that balance innovation with protecting society from potential harms. His team plays central roles in policy conversations around market access, tax, cybersecurity, data privacy, cloud computing and more. Chris also oversees teams that manage import and export compliance across the full scope of IBM's global business operations.

Prior to joining IBM, Chris served as Under Secretary for International Trade and as Assistant Secretary of Commerce for Export Administration at the U.S. Department of Commerce. He previously served as Chief of Staff and Senior Advisor to Deputy Secretary of State Robert Zoellick, and prior to that was an Assistant U.S. Trade Representative.

Before his time in government, Chris worked for more than fifteen years in the private sector, holding a variety of positions in marketing, business development, and government affairs at AT&T, Lucent Technologies, and Eastman Kodak Company. He holds both a Bachelor's degree and a Master's degree in international studies from Johns Hopkins University.

Speakers



Julia Roig Chief Network Weaver, The Horizons Project

Julia Roig is the Founder and Chief Network Weaver of The Horizons Project. She has more than 30 years of experience working for democratic change and conflict transformation around the world. Throughout her career she has been called upon to translate between theory and practice, and different sectors while seeding new approaches, organizing principles, and mindset shifts for social change. After serving for 14 years as President and CEO of PartnersGlobal— in 2022 Julia launched The Horizons Project to focus on the intersection of peacebuilding, social justice, and democracy in the United States. Julia is the main architect of ground-breaking new research and approaches for more effective *Narratives for Peace*. She also works with the private sector, philanthropists, non-profits, and creatives to incorporate narrative competency as an essential tool for restoring societal relationships and democratic values.

Julia has many years of international experience and practical fieldwork in more than 50 countries. Prior to joining **PartnersGlobal**, Julia spent two years as the Country Director for the American Bar Association Rule of Law Initiative in Belgrade, Serbia. She is also a recognized expert in community justice and dispute resolution in Colombia. She holds a number of trustee roles including two terms as Chair of the Board of the Alliance for Peacebuilding.

julia@horizonsproject.us



Anjelica Smith Senior Director, Partnerships at Democracy Works, Civic Alliance

Anjelica Smith is senior director of partnerships at Democracy Works, a nonpartisan, nonprofit organization that helps Americans vote by providing reliable, useful voting guidance through the sites, apps and groups they trust. Anjelica previously led campus outreach at Democracy Works and worked on the communications team at the Congressional Budget Office.

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Claudine Schneider President, Claudine Inc. (Former U.S. Congresswoman), Consulting

For decades, I have been leading the effort for a secure and prosperous nation, as a U.S. Congresswoman (1981-1991, R - R.I.), successful international businesswoman, EPA-nominated Global Climate Leader, Emmy-winner, former Harvard Kennedy School lecturer and current Chair of the Oversight Committee of the WilderHill New Energy Global Innovation Index (NEX)

However, given the urgency of our national dilemma, I am now working with the Corporate Political Responsibility Taskforce. It is an initiative of the Erb Institute at the University of Michigan, created to rally business leaders to embrace the principles of democracy on which our livelihoods and well-being depend.

The Taskforce provides a unique forum designed to help companies better align their political influence with their commitments to values, purpose, sustainability, and stakeholders. Through this Taskforce, business leaders can come together with a united voice in support of the principles of democracy, rather than be singled out and victimized by partisan politics.

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Speakers



Jen Stark Co-Director, Center for Business & Social Justice at BSR

Jen is the Co-Director of the Center for Business and Social Justice at BSR. She is a strategy development and implementation expert at complex health and humanitarian organizations with 20+ years of experience. She co-launched the Center in 2022 to illuminate a path for companies to shift from performative to transformational actions with a focus on systemic change (beyond the walls of companies).

jstark@bsr.org



Scott Warren Fellow, SNF Agora Institute, Johns Hopkins University

Scott Warren is a fellow at the SNF Agora Institute at Johns Hopkins University. He is currently leading an initiative focused on exploring, researching, and convening a pro-democracy conservative agenda in the US, organizing convenings focused on bridging long-term and short-term fixes for democratic reform, and supporting cities in efforts to promote civic participation and democratic engagement.

Warren is the founder of the national civics education organization Generation Citizen, where he currently serves on the Board of Directors. He served as the organization's CEO for more than 11 years, helping grow Generation Citizen to become one of the preeminent civics education organizations in the country, promoting action civics across diverse geographies through best-in-class programming and concrete policy change. Warren published a book in 2019, *Generation Citizen: The Power of Youth in Politics*, and was named an Echoing Green Fellow in 2010, and a Draper Richards Kaplan Fellow in 2012.

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Your Hosts



Terry Nelidov Managing Director, the Erb Institute at the University of Michigan

Terry came to the Erb Institute from BSR (Business for Social Responsibility), where he worked with companies on social risk, human development, and global supply chains across Latin America, Asia, and the US. Terry began his sustainability career as a US Peace Corps Volunteer in Paraguay in the early 1990s. Later he served as Founding Director of INCAE Business School's Business Leadership for Sustainable Development Network in Latin America, as General Manager for AmeriCasas (a start-up land-development company in El Salvador), and then Country Representative for Catholic Relief Services in Peru.

Terry holds a BS in Industrial Engineering from Stanford University and an MBA from IESE Business School in Spain. His languages include native English, as well as Spanish, Portuguese and Guarani (Paraguay).



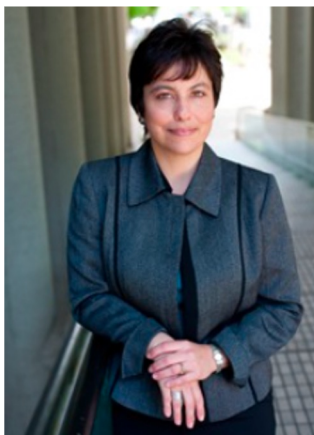
Tom Lyon Dow Chair of Sustainable Science, Technology & Commerce, Ross School of Business & SEAS

Thomas P. Lyon holds the Dow Chair of Sustainable Science, Technology and Commerce, with appointments in both the Ross School of Business and the School for Environment and Sustainability. For eight years, he served as the Faculty Director of the Erb Institute at the University of Michigan, and published his new book in 2023 with Cambridge University Press, "Corporate Political Responsibility."

Lyon is a leader in using economic analysis to understand corporate environmental strategy and how it is shaped by emerging government regulations, nongovernmental organizations and consumer demands. His book *Corporate Environmentalism and Public Policy*, published by Cambridge University Press, is the first rigorous economic analysis of this increasingly important topic.

His current research focuses on corporate environmental information disclosure, greenwash, the causes and consequences of renewable energy policy, and voluntary programs for environmental improvement. In addition to his research, Lyon teaches classes to Erb undergraduate and graduate students, as well as to participants in Erb's executive Sustainability Academy. He also advises Erb's postdoctoral fellows and student projects. Lyon earned his bachelor's degree at Princeton University and his doctorate at Stanford University.

Your Hosts



Elizabeth Doty Director, Corporate Political Responsibility Taskforce

Elizabeth Doty has served as the Director of the Erb Institute's Corporate Political Responsibility Taskforce since its launch in 2021. For 30 years, she has helped leading companies implement their business strategies, improve employee engagement and retain customers by aligning across functions and delivering on their commitments.

Since 2012, Elizabeth has focused on business' role in addressing larger societal challenges and strengthening trust in civic institutions. As a Lab Fellow at the Edmond Safra Center for Ethics at Harvard she led research on the challenges of "commitment drift" in large organizations. Her book, "The Compromise Trap," was published in the aftermath of the 2008 Financial Crisis. Based on that work, she was recognized as a Top Thought Leader in Trust, and has designed and led executive-level programs for Fortune 500 companies, Stanford Graduate School of Business, Presidio Graduate School and the US Department of Defense. Elizabeth earned her MBA from Harvard Business School in 1991 and serves on the advisory boards of several non-partisan initiatives working to reduce destructive political conflict and promote US civic renewal.



Libby Reder Independent Consultant

Libby Reder is an independent consultant with a practice focused on Corporate Responsibility and Public Policy. Recently, she spent nearly five years as a Fellow with the Aspen Institute's Future of Work Initiative, where she examined the changing nature of work in America. Previously, Libby worked for eight years in leadership roles in Corporate Responsibility, Sustainability and Corporate Reputation at eBay and later at Visa. In her first career chapter, Libby spent four years with the Senate Judiciary Committee, Subcommittee on Antitrust, Competition Policy and Consumer Rights. She holds a BA in Government from Dartmouth College and an MBA from the UC Berkeley Haas School of Business.

Your Hosts



Christine Smitz Independent Consultant

With a focus on advancing planetary, societal, and innovative solution-oriented programs, Christine's experience and career are dedicated to elevating sustainable concepts for evolving challenges.

She believes in the power of scaled impact to challenge the future, and the significance of diverse, innovative voices driving the transformation. A Southern California native, Christine is a Howard University alumna, who lives in Washington D.C. with her two dogs.

Partner Directory

Leadership Now Project

READINESS STRATEGIES: ASSESS POLITICAL RISK, REVIEW & STRENGTHEN CPR GOVERNANCE, DRIVE EXTERNAL-FACING INITIATIVES

CONTACT:

Sarah Amico
Founding Member

Daniella Ballou-Aares
CEO
daniella@leadershipnowproject.org

Leadership Now Project is an organization of business and thought leaders committed to protecting and renewing American democracy.

Founded in 2017 by a group of Harvard Business School alumni, today the Leadership Now Project has members across more than 30 states, with local chapters in seven, representing a variety of industries and perspectives. Leadership Now collaborates with faculty at 15+ colleges and universities.



RESOURCES:

[Website](#)

[Executive Presentation](#)

[Democracy Report Card](#)

[Newsletter](#)

[Press 1 - Fortune](#)

[Press 2 - NYTimes](#)

Business for America

READINESS STRATEGIES: DRIVE INTERNAL-FACING INITIATIVES, DRIVE EXTERNAL-FACING INITIATIVES

CONTACT:

Sarah Bonk
Founder & CEO
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Richard Eidlin
National Policy Director
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Business for America is a nonpartisan nonprofit business membership organization. Our agenda focuses solely on improving our country's civic health by increasing civic participation and voter turnout, restoring trust in our elections and democratic institutions, reducing gridlock and polarization, and advocating for nonpartisan policies in Washington, D.C.



RESOURCES:

[Website](#)

[Executive Summary](#)

[Report: How Businesses Can Help Bridge Divides](#)

[Upgrading Congress to Serve Constituents and Get Results](#)

Partner Directory

GenUnity

READINESS STRATEGIES: DRIVE EXTERNAL-FACING INITIATIVES

CONTACT:

Jerren Chang
Co-Founder & CEO
jerren.chang@genunity.org

Transforming inequitable systems requires transforming the relationships, power dynamics, and mindsets that underpin them. GenUnity's mission is to bring residents together across difference - from those directly experiencing local issues to those working in institutions to address them - to build a multi-racial, cross-class, and intergenerational community, learn lifelong practices to foster civic wellbeing, and drive positive change in their neighborhoods and workplaces.



RESOURCES:

[Website](#)
[How GenUnity Helped Blue Cross Blue Shield of Massachusetts Advance Health Equity](#)

Center for Political Accountability

READINESS STRATEGIES: ASSESS POLITICAL RISK, CLARIFY CPR PRINCIPLES, REVIEW & STRENGTHEN GOVERNANCE, DRIVE EXTERNAL-FACING INITIATIVES

CONTACT:

Bruce Freed
President
bffreed@politicalaccountability.net

The Center for Political Accountability is an NGO singularly focused on bringing transparency and accountability to corporate political spending and addressing the impact of corporate political money. We seek to both expose the impact and risks and assist corporations seeking to navigate in a complicated and threatening environment.



RESOURCES:

[Website](#)
[Guide to Becoming a Model Code Company](#)
[Guide to Becoming a Model Code Company](#)
[Corporate Underwriters and the Democracy Gap](#)
[Practical Stake: Corporations, Political Spending and Democracy](#)
[Looking Behind the Curtain: Corporate due diligence...](#)

Partner Directory

BSR

READINESS STRATEGIES: ASSESS POLITICAL RISK, STRENGTHEN CPR GOVERNANCE

CONTACT:

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Director, Equity, Inclusion and Justice

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Jen Stark

Co-Director, Center for Business & Social Justice at BSR

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BSR® is a sustainable business network and consultancy focused on creating a world in which all people can thrive on a healthy planet.

Through our [insights](#), [advisory services](#), and [collaborations](#), we enable business transformation to create long-term value for business and society.



RESOURCES:

[Website](#)

[2024's Elections: A Defining Test for Business Leadership](#)

[A Business Approach to Reinforcing Democracy](#)

[After the Capitol Attack, Companies Pledged to Rethink Political Giving. Did They?](#)

[Report: Doing Business in 2030](#)

The Horizons Project

READINESS STRATEGIES: DRIVE EXTERNAL-FACING INITIATIVES

CONTACT:

Julia Roig

Chief Network Weaver

julia@horizonsproject.us

The Horizons Project is an organizing platform focused on strengthening relationships and collaboration between the social justice, peacebuilding and democracy communities in the U.S. and globally.



RESOURCES:

[Website](#)

[Understanding the Pillars of Support Framework](#)

[The Business Pillar](#)

[Mapping Pillars of Support for State-Level Authoritarianism...](#)

[How to Rise Above Partisan Politics to Uphold our Democracy](#)

[Combating Authoritarianism: the Skills and Infrastructure Needed to Organize Across Difference](#)

Partner Directory

Civic Alliance

READINESS STRATEGIES: DRIVE INTERNAL-FACING INITIATIVES

CONTACT:

Anjelica Smith
Senior Director,
Partnerships at Democracy Works
anjelica@democracy.works

The Civic Alliance is America's premier nonpartisan coalition of businesses united by a commitment to our democracy, which we believe depends upon active participation in safe, accessible, and trusted elections. Founded by Democracy Works and the CAA Foundation, the Civic Alliance supports its member companies as they inspire their employees and consumers to engage in civic life and their communities.



RESOURCES:

[Website](#)

[Corporate Civic Playbook](#)

[Civic Journey Pocket Guide](#)

SNF Agora Institute, Johns Hopkins University

READINESS STRATEGIES: CLARIFY CPR PRINCIPLES, DRIVE EXTERNAL-FACING INITIATIVES

CONTACT:

Scott Warren
Fellow
swarren@jhu.edu

The SNF Agora Institute at Johns Hopkins University is leading an initiative that seeks to define and consolidate a pro-democracy agenda for the conservative movement in the United States. Shoring up the foundations of American democracy requires a trans-partisan effort designed to protect the basic parameters, rules, and institutions of the American republic. The overall goal of this initiative is to explore the contours of a broad, inclusive pro-democracy movement. And ultimately, this initiative will bring factions from the political right and left together to discuss points of commonality, and to determine how to productively move a democracy agenda forward at the local, state, and federal level.



RESOURCES:

[Website](#)

[Conservative Principles for Building Trust in Elections](#)

[National Review Op-Ed from Conservative Chief Election Officers](#)

About the Erb Institute & the CPRT

About the Erb Institute



The Erb Institute is a partnership between the Ross School of Business and the School for Environment and Sustainability (SEAS) at the University of Michigan. The institute's mission is to create a sustainable world through the power of business. We do that through research, teaching and business engagement—all focused on preparing and supporting bold business leaders who can adeptly transform companies, industries and entire economies for systemic sustainability.

RESOURCES:

[Website](#)

[Stakeholder Engagement](#)

[Enacting Systems Change](#)

[Strategic Plan 2022-2026](#)

[Corporate Political Responsibility by Tom Lyon](#)

About the Corporate Political Responsibility Taskforce

READINESS STRATEGIES: CLARIFY CPR PRINCIPLES, REVIEW & STRENGTHEN CPR GOVERNANCE



The Erb Institute's Corporate Political Responsibility Taskforce is a private forum to help companies better align their political influence with their commitments to values, purpose, sustainability and stakeholders, while fostering CPR as a shared norm. The Institute is also home to the Erb Principles for Corporate Political Responsibility, a non-partisan template to help companies determine whether and how to engage in civic and political affairs responsibly.

RESOURCES:

[Website](#)

[The Erb Principles for Corporate Political Responsibility](#)

[How — and When — Should Companies Engage in the Political Process?](#)

[The Importance of Corporate Political Responsibility](#)

[CSR Needs CPR](#)

CONTACTS

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