



Erb Institute Impact Project Proposal Template

In collaboration with our external partners, the Erb Institute offers Impact Projects as experiential learning opportunities for Erb students to apply their business sustainability skills and knowledge. These projects bring together companies and organizations with a specific sustainability need or task and Erb Institute students.

Impact Projects offer an avenue for business partners to work directly with high-caliber and enthusiastic emerging business sustainability students, and offer students a meaningful opportunity to apply their business sustainability knowledge and skills. Erb Impact Projects provide partner companies and organizations a valuable mechanism through which they can leverage the knowledge and enthusiasm of Erb students and make progress towards meeting their business and sustainability goals.

Partner company/organization:

Date: _____

Project lead: Project leads are expected to internally advocate for and facilitate the success of the project.

Name: _____

Title: _____

Email: _____

Phone: _____

Project point of contact:

If other than the project lead, identify a primary point of contact for project check-ins, resources and feedback.

Name: _____

Title: _____

Email: _____

Phone: _____

Scope of work:

Briefly describe the scope of work to be completed by the student or student team.

Goals and Objectives:

Briefly describe the project goals and objectives.

Expected Activities:

(e.g., desktop research, in-person interviews, surveys, etc.).

Project Deliverables:

Include all expected interim and final products/drafts and due dates for all deliverables.

Project Timeline:

Project start date: _____

Key interim dates or benchmarks: _____

Project end date: _____

Is this an individual or team project?

If team, how many students would you like to work on this project?

What skills or level of experience do the students need in order to successfully complete this project?

Project management and resources (to be provided by partner)

Benefits to students: How might students professionally benefit from participating on this project? For example, will they have the opportunity to talk with senior sustainability leaders; will the project outputs be published and made available to broader audiences; etc.

Stipend per student: Encouraged but not required _____

Travel: Will the student(s) be expected to travel as part of this project? If yes, how much funding is available to support student travel? _____

Resources: What other resources (e.g., datasets, company leadership, etc) will the student(s) need access to in order to successfully complete this project?
