

ERB UNDERGRADUATE
FELLOWS

LEAD WITH PURPOSE

BUSINESS + SUSTAINABILITY



FREDERICK A. & BARBARA M.
ERB INSTITUTE

As an Erb Undergraduate Fellow, you will have access to funding, co-curricular experiences and educational opportunities that position you to lead sustainable change through business.

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he largest problems facing the world today cannot be solved by government and nonprofits alone. At the Erb Institute, we see business as a driving force for good.

We believe business has a crucial role to play in creating a socially, environmentally and economically sustainable world. After 23 years of leading in graduate business and sustainability education, we have

launched a program for undergraduate students: Erb Undergraduate Fellows. This program is designed to help you lead with purpose after graduation—equipping you with the skills and experiences necessary to make decisions for the triple bottom line: people, planet, prosperity.



Education



Community



Co-Curriculars





YOUR FUTURE IS WAITING

Admissions

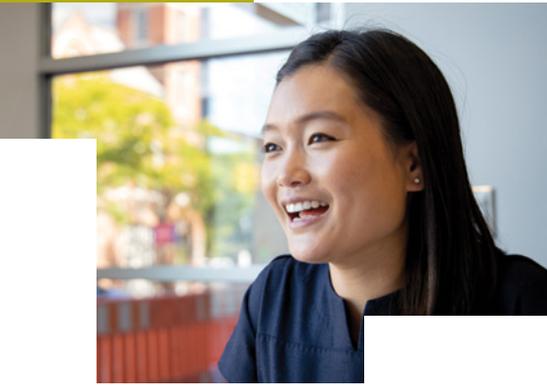
This program is open to rising juniors and seniors in either the Ross BBA program or the PitE undergraduate program. To be selected, students must meet a minimum GPA requirement of 3.0.

Apply today!

erb.umich.edu

Questions?

Email Emily Keeler,
Student Affairs Manager
sharlane@umich.edu



Curriculum

As an Erb Undergraduate Fellow, you'll take courses from Michigan Ross and the Program in the Environment (PitE) to customize your educational experience and develop a deeper understanding of business and sustainability.

The program requires 12 credits of coursework focused on business and sustainability:

STRAT 400: Strategies for Sustainable Development (3 credits)

BE 401: The Economics of Sustainability (3 credits)

ENVIRON 418: Leadership and Environmental Stewardship (3 credits)

STRAT 411: The Corporation in Society (3 credits)

ENVIRON 417: Marketing for Social Change (3 credits)

ES 444: Finance for Social Good (3 credits)

BA 445: Base of the Pyramid—Business Innovation and Social Impact (3 credits)

HIST 195: The Writing of History: Global Humanitarianism in the 20th + 21st Century (4 credits)

A maximum of 3 credits of Global Practicum or Global Immersion may be counted against the 12-credit requirement for the Erb Institute Undergraduate Fellows program.

BUSABRD 320: The Triple Bottom Line in Switzerland (3 credits)

Co-Curriculars

The Erb Undergraduate Fellows program is designed to offer you educational experiences inside and outside the classroom. Through our co-curricular opportunities, you dive deeper into the realities of pursuing a career in business sustainability. Featured opportunities include:

Support for qualifying global sustainability experiences, on average \$500 per student

Hands-on business sustainability workshops on topics like Stakeholder Engagement; Triple-Bottom-Line Decision-Making; and Diversity, Equity and Inclusion

Career visioning workshops and advising

One-on-one mentoring with Erb dual-degree graduate students, staff, faculty and alumni

Funding to attend business sustainability conferences

Action-based, hands-on learning opportunities and projects

Access to local, regional, and international business sustainability leaders in energy, finance, food and agriculture, consulting and consumer goods

Erb On the Road

Each year, Erb Undergraduate Fellows will travel together to learn firsthand from business sustainability professionals across industries. This educational and networking opportunity will get you outside of the classroom to engage directly with businesses—from B Corps and startups to multinational corporations—tackling real-world sustainability challenges.

Community

You can't create sustainable change alone. As an Erb Undergraduate Fellow, you'll join a community of change agents affecting the world for good. At the graduate level, we have 475+ alumni working globally to create social, environmental and economic impact, along with a cohort of nearly 75 dual-degree MBA-MS students learning about cutting-edge sustainability innovations. As part of your community experience, you will be invited to attend both a welcome dinner at the beginning of the year and a graduation dinner at the end of the year, in addition to many other events throughout the year.

