Erb Alumni Engage

Each new class, including the 33 graduates-to-be of 2013, brings its own energy and skills to the Erb network. To make the most of our combined talents, the Institute facilitates ways for Erb’s 300 grads, who live in 14 countries and 29 states, to share resources and stay connected to the Institute and to each other.

Boston Alumni Dodge Drifts to Attend Erb Road Show

Undaunted by threatening weather, Erb Director Andy Hoffman flew to Boston in February for the first Erb Roadshow. Arriving just hours before Nemo dumped a record 24.9 inches of snow on the city, Andy met with Tony Gross, Erb ’08, former Erb Post-doc Nardia Haigh, and other alumni at EDF’s downtown Boston office. Tony facilitated a lively conversation weighing hyper efficiency vs. creative destruction as competing programmatic focuses for Erb. Watch your inbox for invitations to future Erb Roadshows. We can’t guarantee extreme weather, but it will be a good time. Coming up: San Francisco (May 30), Washington, D.C., and New York City (May 20), among others.

Coming Together

Student Affairs Manager Emma Wendt is working with a group of alumni on innovative ways to connect with and among Erb graduates, including, perhaps, organizing an Erb alumni association. So far, the alumni, Emma, and some students are focusing on four areas:

- Organizing alumni events
- Recruiting new students, especially international and minority applicants
- Assessing professional development opportunities for alumni
- Soliciting ideas from alumni about Institute programs to ensure offerings are relevant and meet students’ changing needs

Want to help? Contact Emma at efwendt@umich.edu (See additional ways to engage on following page)
Alumni Funding in Action

Alumni donors and their families make a big difference in the lives of students who receive merit-based scholarships and fellowships funded by gifts.

The Alumni Scholarship Fund is one important source of student aid. It enables Erbers to pursue internships at startups and nonprofits, which have high social impact but provide less compensation than private-sector internships.

Recent Alumni Scholarship winners:

- **Catherine Dyson**, Erb ’14, a Global Green USA intern, studied the economic feasibility of implementing a food waste management program for New York City’s restaurants and grocery stores.
- **Phel Meyer**, Erb ’13, Environmental Defense Fund intern, performed market and industry analyses to determine opportunities for energy efficiency projects at Minority Business Enterprises and developed three scenarios for partnering with MBE. He also worked with **Richard Grousset** and **David Yang**, both Erb ’13, on a U-M pilot to make reusable takeout containers a viable alternative to disposables at the Michigan Union’s University Club Cafe. [http://bit.ly/166wUSH](http://bit.ly/166wUSH)
- **Cameron Smith**, Erb ’13, worked with others to launch Kymeira Advanced Materials, which offers breakthrough ceramics technology to a range of industries. Their venture won first prize, $25,000, in the Accelerate Michigan Student Competition.
- **Jimmy Ward**, Erb ’14, a Delta Ventures Innovation Fellow, worked with Chicago’s ReBuilding Exchange on a pricing strategy to help establish the market for reused building and material waste. He also helped create a business plan to assess the market for quality furnishings from reused materials.

Many Ways to Engage

Erb alumni engage with the Institute, former classmates, and current and prospective students in varied ways, including:

- Evaluating scholarship and award candidates
- Serving as jurors for opus book projects and Erb impact grants
- Participating in webinars
- Joining the Erb Sustainability Book Club, a virtual chat managed by **Melissa Vernon**, Erb ’02, director of sustainable strategy, InterfaceFLOR, and **Ryan Whisnant**, Erb ’10, principal, Coalescent Services
- Sponsoring SNRE master’s projects
- Hiring Erb interns and grads
- Serving on the Erb External Advisory Board
A Student Leader’s Thanks

An Alumni Scholarship enabled Phel Meyer, Erb ’13, to work on initiatives to promote sustainability and improve campus life. He writes: “During my time here, I have worked hard to stay involved within Erb, Ross and SNRE and also on the University of Michigan campus. I’m particularly proud of having served as co-president of the Erb Student Advisory Board in 2012 with my classmate Rachel Smeak, Erb ’13. Rachel and I set out to build on the great work of previous boards by supporting current students and setting a strong foundation for future classes.”

Read Phel’s letter to Erb Alumni: http://bit.ly/YmoF1r

Another program, the Renewable Energy Scholars Award — supported by Jon Koch, Erb ’96, the Koch Family Foundation, US Renewables Group, Peter Mertz and the Erb family — encourages students to explore and develop early-stage ideas and insights in the renewable energy field. Congratulations to the 2013 scholars. Read more about them and their projects: http://bit.ly/166x8Jp

Alumni Reconnect at Erb Returns

The 2012 Erb Returns alumni reunion offered lectures from top U-M faculty, opportunities to learn from and socialize with other alumni, and a chance to meet current students. Organized by Erb staff and Melissa Vernon, Erb ’02, the program covered topics from social intrapreneurship and a vision of what Erb will look like five to 25 years from now, to positive organizational scholarship’s role in promoting sustainability. Next reunion: 2014.

Read the detailed recap of the reunion here: http://bit.ly/166wOdR
Erb's community database is one of the Institute's most valuable resources for connecting Erb students and alumni. Take a few minutes to update your profile and contact information, including current employer, city, email address and phone number. Then try out the new advanced search feature to explore new connections based on geography, experience, interest or just about anything else that intrigues you. Click here: http://bit.ly/12rQeL0 to go to the Erb database. Trouble logging in? Contact Jackie Ganfield, Erb marketing and student affairs assistant, at jganfiel@umich.edu.

**WHAT’S new WiTH you?**

2012 ERB FULL-TIME EMPLOYERS

- Abt Associates
- Accenture
- Alexander Group
- Alfred State College
- Amazon
- Ann Inc.
- ATK
- Aurus
- Bain & Company
- Banorte
- Barclays Capital
- BASF Global
- Boeing Company
- Booz & Co.
- Boston Consulting Group
- Claremont Creek Ventures
- Corn Products International
- Council of Great Lakes Industries
- Credit Suisse
- Deloitte
- DTE Energy
- enXco
- Ernst & Young Fair Food Fund
- Genentech
- George Washington University
- Idea Couture
- Innovatium Institute of Innovation
- Intel Corporation
- J.P. Morgan
- Kinetik Partners
- McKinley, Inc.
- McKinsey & Company
- Mechanical Energy Systems
- Medtronic, Inc.
- Metrus Energy
- National Renewable Energy Laboratory
- PECI
- PG&E
- Plante Moran
- ReGenerate Solutions, LLC
- SoCore Energy
- Stion Energy
- Thrive
- Waste Management
- Wello

2012 ERB INTERNSHIP EMPLOYERS

- Accenture
- Adobe
- Amcor
- American Express
- Bain & Company
- Boeing Company
- Business for Social Responsibility
- Cafedirect Producers' Foundation
- Carhartt
- Cisco Systems
- Dairy Management Inc.
- Delta Institute
- Dow Chemical Company
- EDF with the Sustainability Consortium
- EDF Climate Corps
- EMC
- Erb Family Foundation
- Exelon
- Ford Motor Company
- General Electric
- Global Green
- Google
- Idea Couture, Inc.
- Institute for Electric Efficiency
- Jack and Jake's
- Johnson Controls Inc.
- LIU Health Systems
- McKinsey & Company
- National Park Service
- PharmaSecure
- Quantis
- RBC Capital Markets
- Real Good Food
- RGI, Inc.
- Rio Tinto
- Robert Bosch, LLC
- SHFT
- Simpa Networks
- SoCore Energy
- Terra Global Capital LLC
- The Inovo Group LLC
- Walmart
- Wello
- WinRock International

Exit salaries, by graduating class

Erb MBA/MS class
2011 - $98,325
2012 - $116,321

All Ross MBAs
2011 - $106,502
2012 - $111,047

Source: Ross Office of Career Services

Remember to sign up for the Erb job postings RSS: http://bit.ly/Yb8xvC (umich.login required)