EDF Climate Corps stands up for the environment.

**Millennials demand sustainable food**

“Regarding EDF’s work with farmers and Walmart to reduce fertilizer use: A new breed of food and agriculture entrepreneurs are working for a healthier planet and displacing conventional businesses. It would be great to have regulatory reforms, but good old American ingenuity is driving progress. Consumers really do vote with their wallets, and no doubt the big companies have felt out of favor with millennials as that generation’s purchasing power increases as a percentage of household income. Enterprises can still be profitable while generating environmental benefits.” —Jason Ingle

**Wanted: activists**

“People already know that global warming emissions are a problem. EDF would be better served by teaching young folks how to write their representatives. Show them how to comment on an environmental impact statement, and what the Federal Register is. Teach them to run for office. Show them how to influence the administrative process. Demonstrate that tools of democracy that get people involved really do work.”

—climatecote (via edf.org)

**Dr. Alicia Kolar Prevost, director of EDF voter mobilization, responds:**

Empowering young voters is central to EDF’s strategy on climate. Our campaign “Defend Our Future” is mobilizing young people to show their support for climate action at the ballot box. In June, we brought 50 college student leaders to the White House to learn about the Clean Power Plan and spread the word on campus. In Iowa and New Hampshire, we’re recruiting young voters to declare they’ll vote for candidates who act on climate.

>>>SIGN THE PLEDGE>>> Make your voice heard at defendourfuture.org.

We want to hear from you! 
Email us at editor@edf.org

**Give us your best shot for our new photo gallery**

**Our theme: “Everyday Nature”**

Do you like to take pictures of the natural world (including people) in your day-to-day life? Often we overlook wonders because they’re close to home or we’re so used to them. Well, we’d like to see them. We’ll showcase the best, most original work in this magazine and on edf.org. Surprise us. Amaze us. Send your three best photos to edf.org/bestshot.

**New books on climate**

**Polar opposites**

*How culture shapes the climate change debate*

How did the issue of climate change become so caught up in the culture wars? Author Andrew Hoffman, a professor at the University of Michigan, seeks to answer that question. His book “is a much-needed analysis of how humans process information,” writes EDF president Fred Krupp, “and how that messy mix of reason, emotion and cultural influence shapes and reinforces our views on global climate change.”

**The road to success**

*Driving the future: Combating climate change with cleaner, smarter cars*

Historically, the auto industry has fought tooth and nail against every EPA-proposed regulation. When EPA proposed that automobiles reduce pollutants, for example, Ernest Starkman, then a vice president at General Motors, claimed the standards may stop the “entire GM production.” Instead of destroying the auto industry, pollution standards helped transform an ailing industry into a global competitor selling efficient vehicles.

Author Margo Oge, a former director at EPA, provides an insider’s account of how the battle was fought and won. She tells how EDF and our allies played a key role in the early days of the clean car movement through the landmark 2012 Clean Air Act deal with automakers—the nation’s first action targeting greenhouse gases.

**What do you recommend?**

Share what inspires you as an environmentalist with other members at editor@edf.org.