Ross Admissions and Erb Institute Webinar for Prospective Students

November 19, 2014
Who’s on the call?

- Emma Wendt, Erb Institute Student/Alumni Affairs Manager
- Colton Babladelis, Erb Institute Student/Alumni Affairs Coordinator
- Taya Sapp, Ross Associate Director of Admissions
- Michelle Gross, current student, Erb ’17
Care about...

climate change,
access to clean water,
solving our energy problems, or
how to feed the world?

Think that business has a role in solving these issues?
What is the Erb Institute?

• A partnership (est. 1996) between Ross School of Business and School of Natural Resources & Environment (SNRE)

• Committed to creating a socially and environmentally sustainable society through the power of business

• Core program is the MBA/MS, a 3-year dual graduate degree
Why join Erb?

- Our community
- Time to explore
- Gain technical depth and business acumen
- Employers like our interdisciplinary approach
- Erb helps make Ross the #1 business school for sustainability
What are our students up to?

- Leading clubs, activities & student gov’t
- Case competitions
- External consulting projects
- Global conferences
- Writing blogs, books & case studies
- Cool Projects
- Wide range of internships
- Erb community events
Erbers’ Timeline Example

**Academics**
- Year 1: SNRE Core, Ross Electives, Other Electives
- Year 2: Ross Core, Electives, Ross MAP
- Year 3: Remaining Ross Req’ts, Remaining SNRE Req’ts, Various Electives

**Career**
- Various extracurriculars
- Internship 1, Internship 2
What’s the Ross curriculum like?

**Ross Required Courses**
- Accounting
- Economics
- Statistics
- Corporate Strategy
- Finance
- Operations
- Marketing
- Leadership

**Popular Ross Courses**
- Energy Finance
- Business Strategies for the Base of the Pyramid
- Competitive Environmental Strategies (Strategies for Sustainable Development)
- Systems Thinking for Sustainable Development
What’s the SNRE curriculum like?

**SNRE Tracks for Erbers**
- Sustainable Systems
- Behavior, Education & Communication
- Environmental Policy & Planning
- Environmental Justice

**Required SNRE Courses**
- Ecology
- Environmental Policy and/or Economics
- Master’s Project Workshop
- Erb Seminar

**Popular SNRE Courses**
- Competitive Environmental Strategy
- Energy Markets & Energy Politics
- Industrial Ecology
- Systems Thinking for Sustainable Development
2014 Internships
Where are our alumni?

• Following diverse career paths

• Traditional MBA route:
  Consulting, finance, general management

• Up-and-coming jobs:
  Energy, CSR, food
  For-profit, non-profit, startups, gov’t

• Making about the same as MBA peers
Sample Erb alumni employers

adidas  
DOW  
WM Waste Management  
U.S. Environmental Protection Agency  
BSR  
GLOBAL GREEN USA

Deloitte  
GM  
PATH  
Great Lakes Commission des Grands Lacs

BASF  
Peci  
amazon.com  
Cummins

CLAREMONT CREEK VENTURES  
DuPont  
McKinsey & Company  
WWF

SunEdison  
GE  
Duke Energy  
CISCO

BARCLAYS  
Stonyfield Farm  
Huron River Watershed Council

Boston Properties  
Forest Service  
Meridian Institute
How can I pay for it?

• Erb entrance scholarships available
  Last year up to $35k
  Submit scholarship application once you’ve applied to both schools & been accepted at one

• Lots of funding for projects/opportunities while enrolled
  Summer internship stipends for nonprofits, social enterprises
  Research grants
  Travel for projects
  Funding for blogging & other communications
How do I apply?

• Apply to SNRE by January 5 (for financial aid consideration)
• Apply to Ross by January 5 for Round 2 (decisions released March 13)
• Talk to current Erbers for help
Institute activities

• Erb Institute Speaker Series
• Erb Institute Research Colloquium
• Co-sponsored campus-wide sustainability events
• Elective sustainability courses taught by practitioners and Erb core faculty
  (Profs. Hoffman and Lyon)